

Institutional Health

It's not just what we do, but how we do it



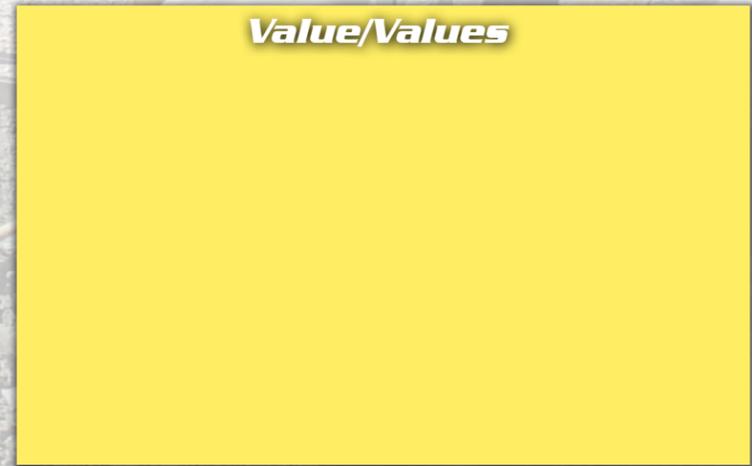
Commitment, Loyalty & Trust

The driving force behind thriving organizations



Professionalism

The art of leading oneself



Power & Authority

The heart of leadership is influence



Behavior Psychology

We can trust that people will do what they perceive is in their own best interest

★ People want to be a part of something bigger than themselves

★ Change what we mean by "Total Force" - We recruit an Airman, we retain a Family

Tough Habits

Thinking Paradox & Systematic Thinking

Personal Biases & Blind Spots

What spoke to you?

What did it say?

What are you going to do about it?

If we want to affect behavior, we must influence perceptions...

...“The single most destructive roadblock to an effective leader.”

Communication

Tools

“Seek first to understand...”

AF Professionalism is centrally expected but locally owned!

<https://www.airman.af.mil>

https://www.surveymonkey.com/r/PACE_EHC



★ Turn RHIP on its head - Rank Helps Influence People

★ “We are what we repeatedly do. Excellence, then, is not an act, but a habit” - Aristotle